

1: Introduction

Welcome to the Bethany Photography Team!

In this comprehensive guide, you will find the best practices for capturing an event at Bethany Church. Whether you are walking into a weekend service, going to capture an outreach, or going to help capture various other events - this manual is to help ensure that you are well prepared, have the confidence to nail your shots and grab great content.

The reason why we capture each event our church does is to showcase what God is doing and how God is moving in our house. Throughout this guide, you will find many examples that embody the core values of our church - such as diversity, generations, and worship - and our mission statement, "Bringing all people into the life, family, and purpose of God."

As a photographer, your goal will be to capture photos that communicate these values and our mission as a church.

Happy clicking!

- Bethany Creative Team

2: Weekend Services

The Heartbeat of Our Church

Every Sunday, thousands of people gather across our state to be a part of our weekend experiences. This is how people learn more about our church, upcoming events that their family can be a part of, getting plugged into our amazing Ateam volunteers, and so much more!

As a photographer, your goal is to focus on capturing the weekend presence to showcase how we do church.

1. Lobby Photos

Interactive moments between friends and family.

Friends, families, BGroup leaders and others get to gather together on Sunday mornings and spend time in fellowship. Capturing these moments helps bring a visual to the family of our church.



Shot List:

People smiling, people interacting, people together.

2. Worship Photos

Capturing how people connect to the heart of God.

Worship is valued very highly at Bethany. It's bold, expressive and powerful - and we get to be a part of how people are connecting to God. Capturing these moments brings a visual of the life that we have in God and shows people what they can experience in our house.



Shot List:

Big room shots of people worshipping, lead worship leaders and band, people worshipping.

3. Preaching Photos

Capturing photos of the communicator.

Every weekend we get to hear a message from our pastor, Jonathan Stockstill, associate pastors, or guest speakers. We capture photos of our pastors or guest speakers on the weekend service to use for graphics, promotional content, or other means of communication that connect people into our church.



Shot List:

Up close shot of speaker smiling, medium wide shot of speaker, and wide shot including crowd if possible.

4. Special Weekends

Baby Dedications, Baptisms, etc.

In the case of a special weekend, we focus on highlighting the life of our church by celebrating families that may be dedicating their babies as infants or celebrating those who have chosen to make a public declaration of faith in water baptism.



Shot List:

Baptism: Pastor or leader with person being baptized, person going into water, and person coming out of water.

Baby Dedications: Families out in lobbies with both immediate families and extended families, families on stage with their babies, and pastors praying over them.

5. Big Events

Easter, Mother's Day, Christmas, etc

During big events, we can have many special elements at our weekend experience from the lobbies to in-service elements. It is our goal to capitalize visually on these unique experiences to showcase our creativity as a church.



Shot List:

Christmas: Capturing the life of the creative elements in church. There will be many different moving parts, but we get to showcase how our church does Christmas.

Mother's Day: There will be lots of flowers, creative elements, and family. Capturing moms and the whole family is a win at the photo booth, and any other elements in our lobbies.

Easter: There will be many creative elements in the lobbies and families that are picture-ready! Make sure to capture their Sunday best.

3: Outreach & Missions

The Servanthood of our Church

At Bethany, we have a massive heart for outreach and we love to celebrate with people what God is doing through our weekend experiences, social media, and other forms of communication. In the next section of this guide, you will see more examples of photography that embodies our core values even deeper when doing outreaches.

1. Lobby / Campus Exterior

Pre-Rally, Team Meetings, etc.

During Love LA or large-scale outreaches, you can expect to be a part of a campus rally before breaking out into your specific teams. Capturing people getting geared up for their outreach is ideal.



Shot List:

People grabbing their outreach shirts, people walking around in their outreach shirts, people loading equipment, boxes or supplies.

2. Campus Teams

DO NOT MISS THIS.

Every year at Love LA we take a campus team photo before going to our outreaches. It is imperative to land these shots each year because we want to see how many people at each of our locations are impacting our communities and being the hands and feet of Jesus.



Shot List:

All people together either on the stage or in the crowd.

3. Campus Pastors / Outreach Directors

Team Rally, Outreach Delegation, Worship, Prayer, etc.

During Love LA or other outreaches, you can expect to be a part of a campus rally before breaking out into your specific teams. It is your goal to capture the communicator speaking, giving direction, and any prayer or worship moments that take place in the rally.



Shot List:

If team rallies are happening, make sure to capture who is speaking, and the team of communicators.

4. Outreach Coverage / Group Rallies

Cover it from head-to-toe.

Wherever the outreach goes, capture each part of it - from the property to the work!



Shot List:

Team members handling work projects - car wash, pick-up, nursing home visits, painting, serving food, etc

Team members praying for people

4: Next-Gen Services

Here's to the Next Generation 🍷

One of Bethany's Core Values is the Next-Generation. We place a heavy value on our kids, youth, and young adults. In the next section of this guide, you will see a continuation of example photography that will help you switch up your style for the youth and next-generation.

Bold Night

The greatest party ever. No adults allowed. Unless you're serving.

In the event of a Bold Night, our goal is to capture the culture and heartbeat of the night. At Bold Nights, you can expect to have powerful worship, great community between students and a very strong creative element or twist to each event. It is your goal to capture all of these different elements and things that happen over the course of the night!



Shot List:

1. Students Arrival. Before each Bold Night kicks off, students arrive at the hosting campus to get checked in, hang out with friends and get ready for the night. This is a great opportunity to take photos of students as they are showing up with friends and getting ready to go inside.
2. Pre-Service Festivities. As students enter the auditorium, there are pre-service moments that take place getting students ready for worship.
3. Worship. At each Bold Night, there is always dynamic and powerful worship. It's a staple at a Bold Night. It is imperative to make sure these elements are captured well and showcase how God is moving in the youth.
4. Message. After worship, students get to hear an impactful message with a call to salvation at the end. These moments are life-giving for students. It is your job to make sure to capture the communicator and students if possible.
5. Post-Service. After the service concludes, students will be connecting and hanging with friends in the lobby. This is a prime time to make sure you capture all of the community and get students to take more pictures with their friends.

Bold Camp

The best week of your summer.

In the event of a Bold Camp, our goal is to capture the highlights of what God is doing at camp. At Bold Camp, you can expect to have powerful worship, great community between students, fun elements like Tribe Wars and so many other photo-worthy moments to capture as memories of Bold Camp. It is your goal to capture all of these different elements and things that happen over the course of the week!



Shot List:

1. Sessions, both morning and evening. This includes a highlight on worship and how fun, interactive, and expressive worship is at camp. And a highlight on messages and speakers when they come and bring the word.
2. Tribe Wars. Make sure to highlight each team and showcase the community and teamwork in their groups.
3. Free Time. Each day students have the opportunity to partake in free time by the lake and participate in several opportunities together. This is a prime time to go out and capture what happens at camp.
4. Community. In between sessions and meals, students can be gathered in certain areas waiting to go to the next thing. It is a great opportunity to go around and ask students to take photos and get groups of them together for "camp fam" photos!
5. Late Night. There are many fun elements to camp - however, one of the most fun elements is the late night session. Be sure to capture what happens on stage, the hosts and all of the reactions of students as it happens.